



2012-2013

# DCHS PUBLICATIONS

## DODGER & SOU'WESTER ADVERTISING CONTRACT

Dodge City High School · 2201 Ross Blvd. · Phone: 620/227-1611 x2412 · Fax: 620/227-1680 · dchspub@yahoo.com

### THE DODGER

Newspaper (Published nine times per year)

### SOU'WESTER

Yearbook (Published annually)

#### Publication Schedule

___ Issue 1	Sept. 14
___ Issue 2	Oct. 12
___ Issue 3	Nov. 9
___ Issue 4	Dec. 14
___ Issue 5	Jan. 17 (TOC)
___ Issue 6	Feb. 22
___ Issue 7	March 22
___ Issue 8	April 26
___ Issue 9	May 16

#### Sizes/Rates

*(Please circle one)*

Full Page	\$125
1/2 Page	\$75
1/4 Page	\$35
1/8 Page	\$20

#### Sizes/Rates

*(Please circle one)*

Full Page	\$215
1/2 Page	\$135
1/4 Page	\$75
1/8 Page	\$45

Please provide special artwork at time of purchase or arrange for a time for art to be picked up or sent. Art may be sent via email as an attachment to the address listed above. A proof of the ad will be sent with a final bill.

#### The Dodger Online - \$50/mo.

\_\_\_ Sep. \_\_\_ Oct. \_\_\_ Nov. \_\_\_ Dec. \_\_\_ Jan.  
 \_\_\_ Feb. \_\_\_ March \_\_\_ April \_\_\_ May

**THE DEADLINE** for placing advertisements is noon on Wednesday of the week prior to publication. Cancellation of advertising will not be accepted after deadline. Ad copy should be submitted no later than noon on the Friday before publication. **Tearsheets** are provided as proof of publication.

#### Copy · Artwork/Photo Instructions

**YES! I would like to show my support for the community by purchasing the 2012-2013. Sou'Wester yearbook**

#### Advertiser Information

**Total Amount:** \$ \_\_\_\_\_

**Firm Name:** \_\_\_\_\_

Bill me: \_\_\_ Check #: \_\_\_\_\_ Cash: \_\_\_

**Date:** \_\_\_\_\_

Web Site: \_\_\_\_\_

**Address:** \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Phone:** \_\_\_\_\_

\_\_\_\_\_

**Fax:** \_\_\_\_\_

Salesperson Signature: \_\_\_\_\_

**Email:** \_\_\_\_\_

\_\_\_\_\_

**Staff Use Only:** \_\_\_ Data entered \_\_\_ Ad copy/art received Invoice sent: \_\_\_\_\_ Payment rcvd.: \_\_\_\_\_